FOG DESIGN+ART ANNOUNCES 2027 PROGRAMMING AND ARTIST ACTIVATIONS AS TICKETS GO ON SALE

The largest edition in the fair's history will feature FOG Talks Expansion to the Cowell Theater, a new section for local arts organizations, and FOG MRKT curated by Works in Progress

San Francisco, CA (Tuesday, November 17, 2026) – FOG Design+Art today announced programming, installations, and artist activations for its 2027 edition, returning to Fort Mason Center for Arts & Culture **January 21–24**, with tickets now on sale. The 13th edition is the fair's largest to date, bringing together more than **75 exhibitors** across two piers and expanding FOG FOCUS onto a second level for the first time. This year's highlights include: a dynamic lineup of **FOG Talks** featuring leading contemporary artists and designers; the return of FOG's signature entryway, **FOG MRKT**, curated by **Works in Progress**; a site-specific installation by **Tucker Nichols**; and the first edition of **FOG Features**, bringing together local arts organizations in FOG FOCUS, supported by Bloomberg.

"With our largest roster of dealers to date, FOG Features celebrating our local arts community, FOG Talks in the Cowell Theater, and more room for beloved San Francisco restaurants and cafes, the 2027 fair is our most expansive and significant yet," said **Sydney Blumenkranz**, Director of FOG Design+Art. "FOG is a celebration not only of art and design, but of what makes the Bay Area so special."

Following standing-room-only talks last year, the **FOG Talks** series, presented by **Bank of America**, expands to the state-of-the-art Cowell Theater, located in the back of FOG FOCUS. The FOG Talks series will feature nine conversations among leaders in art, design, and technology, including: a conversation with artist **Marilyn Minter**, a dialogue between collector **Jordan Schnitzer** and artist **Hank Willis Thomas**; a deep dive into the art and life of **Martin Wong** in advance of the **Further Triennial**; a conversation about AI and art with artist **Tavares Strachan,** Anthropic's **Mike Krieger,** and interviewer **Paul Holdengräber**; storytelling about the **Obama Presidential Center** with

curator **Virginia Shore**, Director **Louise Bernard**, and artist **Njideka Akunyili Crosby**, and an intergenerational dialogue between Gap's **Zac Posen** and Esprit's **Susie Tompkins Buell**, among many others.

Installations and Artist Activations

Visitors will be greeted at the entrance to FOG FOCUS by **Furthermore**, a 1988 Volkswagen Vanagon hand-painted by Bay Area artist **Alicia McCarthy**, making its first public appearance ahead of the Further Triennial. Further will also unveil its official guide at FOG, offering the first look at the more than 120 exhibitions and 110 nonprofit visual arts organizations participating in the inaugural Northern California triennial, which opens March 10.

Artist **Tucker Nichols** will create a site-specific installation of his iconic flowers in the lobby of the Cowell Theater in FOG FOCUS, the entryway to the FOG Talks program.

In FOG FOCUS's **Gray Box Space**, FOR-SITE will present ***Melter 2*** (2003) by Takeshi Murata. A key work of early-2000s new media art, the digital animation sends liquid bands of saturated color swelling and dissolving, shifting between flat abstraction and the illusion of depth.

On the second level of FOG FOCUS, **Ana Teresa Fernández** will present ***Circuitree***, a sculptural forest of patterned mirrored trunks and neon plexiglass foliage. The installation invites viewers to see themselves as part of nature and explores the connection between humans and trees, collaborators across centuries in archiving wisdom and information.

FOG FEATURES

For the first time, FOG is dedicating a section of the fair to local arts organizations, shining a spotlight on the Bay Area's arts community. **FOG Features**, supported by Bloomberg, brings together **Arion Press, FOR-SITE**, and a collaboration between **NIAD Art Center** and **Creativity Explored**. Over the weekend, Arion Press will offer artmaking activities for children, giving families a hands-on way to explore the fair together.

FOG MRKT

MRKT celebrates the local creative community and offers visitors an opportunity to bring something unexpected home. This year, **FOG MRKT** will be curated by **Works in**

Progress, a contemporary design organization whose mission is to amplify, archive, and create dialogue around Bay Area craft and design. The installation will feature objects and furniture by Bay Area makers exploring new approaches to material, form, and function, from wood-fired ceramic vases to hand-carved stools.

Food, Drink, and Visitor Amenities

The expansion of FOG FOCUS brings new visitor amenities. The second level will feature a full-service bar and restaurant by **A16** and a dedicated visitor lounge. On the ground floor, **Jane** will offer sandwiches, baked goods, and coffee, and the **San Francisco Museum of Modern Art** will present the SFMOMA Pop-Up Shop, featuring artist-made goods. Jane and A16 will also return to the FOG Pavilion with a cafe and restaurant, and **Rye Bar** will return to the FOG Lounge on the mezzanine.

FOG TALKS
Presented by Bank of America

THURSDAY, JANUARY 21

4:00: Beyond the Collection: Jordan Schnitzer and Hank Willis Thomas in Conversation
Jordan Schnitzer, President and CEO of Schnitzer Properties and the Jordan Schnitzer Family Foundation
Hank Willis Thomas, artist

5:30: The Artist & The Machine: Intelligence, Artificial & Otherwise
Mike Krieger, Lead, Anthropic Labs and cofounder of IG
Tavares Strachan, artist
Instigated by Paul Holdengräber, interviewer, cultural interlocutor, and curator of public curiosity

FRIDAY, JANUARY 22

3:30: A New Canvas for Public Art: The Obama Presidential Center
Louise Bernard, Senior Vice President at the Obama Foundation and Founding Director of the Obama Presidential Center Museum
Njideka Akunyili Crosby, Artist
Virginia Shore, Curator of Commissions & Presidential Suite, Obama Presidential Center

5:30: Shaping Wonder: Mathieu Lehanneur in Conversation with Yves Béhar
Mathieu Lehanneur, designer
Yves Béhar, Founder and CEO, Fuseproject

SATURDAY, JANUARY 23

1:00: Only in San Francisco: The People, Places, and Unlikely Connections that Make the City
Matthew Goudeau, Executive Director of Arts and Culture, San Francisco Arts Commission
Davia Nelson, Producer/Co-Founder, The Kitchen Sisters
Jonathan Petty, Assistant Vice Chancellor of Development, Vanderbilt University
Eugene Whang, industrial designer, creative and music director
Moderated by Alexis Madrigal, KQED Forum host

3:00: How Many Worlds: Martin Wong, Further Triennial, and Art in Northern California
Greg Cruikshank, artist
Mark Johnson, Professor Emeritus of Art at San Francisco State University
Wendy Olsoff, Co-founder and Principal, P.P.O.W Gallery
Moderated by Zully Adler, Executive Director, Further Triennial

5:00: Marilyn Minter in Conversation
Marilyn Minter, artist
In Conversation with Janet Bishop, Thomas Weisel Family Chief Curator, San Francisco Museum of Modern Art

SUNDAY, JANUARY 24

1:30: Beyond the Brand: Zac Posen + Susie Tompkins Buell
Susie Tompkins Buell, entrepreneur and social justice activist
Zac Posen, Executive Vice President and Creative Director of Gap Inc and Chief Creative Officer of Old Navy
Moderated by Tony Bravo, Arts and Culture Columnist, *San Francisco Chronicle*

3:00: The Power Station: What Are We Building Next, San Francisco?
Ali Gass, Founding Executive Director, ICA San Francisco
Enrique Landa, Managing Partner, Fifth Space
Mario Russo, architect, Palazzo Projects

Moderated by Allison Arieff, Opinion columnist and editorial writer, *San Francisco Chronicle*

FOG Design+Art
Thursday, January 21 - Sunday, January 24, 2027
Fort Mason Center for Arts & Culture

Hours:
Thursday, January 21–Saturday, January 23, 2027: 11:00 a.m. – 7 p.m.
Sunday, January 24, 2027: 11:00 a.m. – 5:00 p.m.

FOG Design+Art offers two general-admission ticket options: a single-day ticket or a four-day fair pass. Tickets to the fair include entry to both the FOG Pavilion and FOG FOCUS, as well as access to FOG Talks, which feature lively conversations with leaders across the fields of art, design, and technology.

Single-day tickets are $40 in advance and $45 after January 20, 2027 (plus fees).
Senior tickets (65+ with valid ID) are $35 in advance and $40 after Jan 20, 2027 (plus fees).
Student tickets (with valid ID) are $5 (plus fees). **Student tickets are available on-site only.**
Four-day passes are $115 in advance and $120 after January 20, 2027 (plus fees).
Children 12 and under are free.

Tickets are available at www.fogfair.com/tickets and at the door.

Visitors with a valid SFMOMA ticket dated January 21–24, 2027 receive $5 off single-day FOG admission. Present your SFMOMA ticket at the FOG Box Office to receive the discount. Cannot be combined with other offers or discounts.

FOG Preview Gala
Benefiting SFMOMA
Wednesday, January 20, 2027
Fort Mason Center for Arts & Culture

Hours:
4 – 10pm (tiered entry)

Celebrate the start of 2027 with an exceptional evening at the FOG Design+Art Preview Gala. Enjoy early access to the galleries, alongside exceptional culinary offerings, refreshing beverages, and live musical entertainment.

Supporter-level tickets start at $300. Bronze, Silver, Gold, Platinum, and Titanium ticket packages include early access and range from $1,200 to $25,000. As a benefit of your gala ticket purchase, you receive return access to the fair. Bronze level and above receive multiday access to the fair, and Supporter level receives single-day access. Preview Gala purchasers will receive an email with their fair ticket(s) from SquadUP prior to the start of the fair.

FOG Preview Gala tickets directly benefit the San Francisco Museum of Modern Art (SFMOMA). The gala provides vital support to SFMOMA's education initiatives, which serve more than 100,000 students, teachers, youth, and families with online and in-person resources, programs, and visits every year.

Tickets are available at www.sfmoma.org/fog.

Honorary Chairs

Kaitlyn and Mike Krieger
Jennifer and Joe Montana

Steering Committee

Douglas Durkin
Robert J. Fisher
Brittany Pattner
Sarah Wendell Sherrill
Susan Swig

Exhibitor Selection Committee

Azzurra Alliata di Montereale
Douglas Durkin
Emma Hanley
Sophia Kinell
Brittany Pattner
Chris Perez
Sarah Wendell Sherrill

Susan Swig

Advisory Committee

Stanlee R. Gatti
Katie Paige

Sponsors

FOG Design+Art is generously sponsored by Bank of America, Bloomberg, Freshfields, UOVO: Art Fashion Wine, Valentino, and Vanderbilt University–San Francisco.

Media Partners

FOG is pleased to collaborate with the following media partners: *American Art Collector, American Fine Art Magazine, Art & Object, Bomb, C Magazine, California Home + Design*, *California Homes*, *CULTURED, Dwell, Galerie Magazine, Marin Magazine, Modern Luxury Interiors, Nob Hill Gazette, San Francisco magazine, SF Arts, Silicon Valley magazine, SHLTR, Surface, SPACES* and *The Art Newspaper.*

SF Art Week

SF Art Week is back for its fourth edition, **January 16–24, 2027**! Join the Bay Area-wide arts celebration surrounding **FOG Design+Art** and discover incredible culture around every corner.

Experience special exhibitions and experiences at Bay Area museums, galleries, and creative spaces. Meet artists and curators, catch live performances, and enjoy exhibition receptions.

Plan your art-filled week on sfartweek.com with our **guide, map, and neighborhood highlights** including favorite places to **eat, drink, and shop** along the way.

San Francisco Museum of Modern Art
151 Third Street
San Francisco, CA 94103

The San Francisco Museum of Modern Art is one of the largest museums of modern and contemporary art in the United States and a thriving cultural center for the Bay Area. Its remarkable collection of painting, sculpture, photography, architecture, design

and media arts is housed in an LEED Gold-certified building designed by the global architects Snøhetta and Mario Botta. In addition to seven gallery floors, SFMOMA currently offers more than 45,000 square feet of free, art-filled public space open to all.

Visit sfmoma.org or call 415.357.4000 for more information.

For our latest news, follow us on Instagram and on Facebook at FOG Design+Art. (#FOGFair #FOGDesign+Art #FOGFair2027)

For additional information about the FOG Design+Art fair please visit www.fogfair.com. For additional information about the SFMOMA benefit events at FOG, please visit sfmoma.org/fog. For press inquiries, please contact Abby Margulies at abby@fogfair.com or 614-827-5810.